

# O'Donnell High School Business, Marketing, and Finance Career Cluster



The Business, Marketing, and Finance career cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. This career cluster includes occupations ranging from business owner and entrepreneur to accountant, retail manager, and market analyst.

## Statewide Program of Study: **Accounting and Financial Services**

The Accounting and Financial Services program of study focuses on occupational and educational opportunities associated with examining, analyzing, and interpreting financial records. It includes exploration of financial services, preparing financial statements, auditing financial statements prepared by others, and interpreting accounting records. This program of study also introduces students to mathematical modeling tools.



### Secondary Courses for High School Credit You must complete four credits from this list, including Accounting II.

- Level 1
  - Principles of Business, Marketing, and Finance
  - Business Information Management

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- Level 2
  - Accounting I
  - Entrepreneurship I

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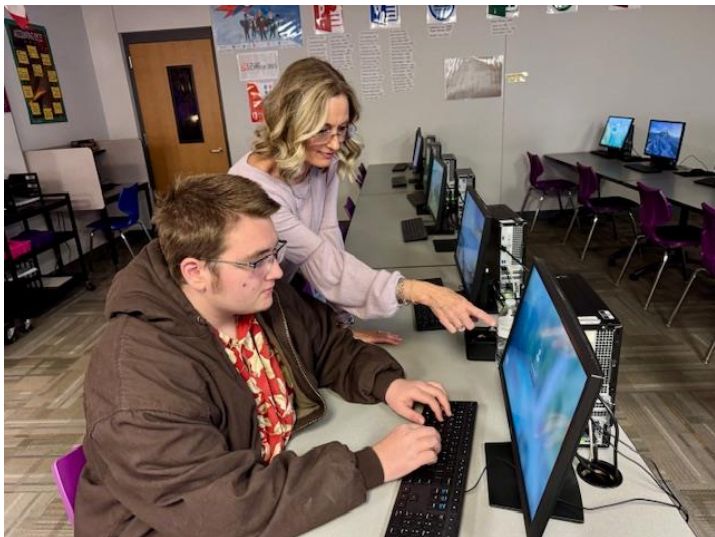
- Level 3
  - Accounting II

### Aligned Advanced Academic Courses

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|--------------------|--|
| <b>Dual Credit</b> | <ul style="list-style-type: none"> <li>• ACCT 2301 Principles of Financial Accounting</li> <li>• BCIS 1305 Business Computer Applications</li> </ul> |
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### Aligned Industry-Based Certifications

- Microsoft Office Specialist: Microsoft Access Expert (Access 2019)
- Microsoft Office Specialist: Microsoft Excel Expert (Excel 2019)



### Example Postsecondary Opportunities

#### Associate Degrees

- Accounting
- Bookkeeping

#### Bachelor's Degrees

- Accounting
- Banking and Financial Support Services

#### Master's, Doctoral, and Professional Degrees

- Business Administration and Management
- Finance

#### Additional Stackable IBCs/License

- Project Management Professional
- Property Tax Consultants Service Contract Providers



### Example Aligned Occupations

#### Tax Preparers

Median Wage: \$56,956  
Annual Openings: 898  
10-Year Growth: 14%

#### Accountants and Auditors

Median Wage: \$78,022  
Annual Openings: 12,989  
10-Year Growth: 20%

#### Personal Financial Advisors

Median Wage: \$77,605  
Annual Openings: 1,877  
10-Year Growth: 21%

Data Source: TexasWages, Texas Workforce Commission. Retrieved 3/8/2024..



For more information visit:  
<https://tea.texas.gov/academics/college-career-and-military-prep/career-and-technical-education/programs-of-study-additional-resources>



# Business, Marketing, and Finance Career Cluster

## Statewide Program of Study: Accounting and Financial Services

### Course Information

Level 1

Course	Prerequisites   Corequisites	Career Clusters
<b>Principles of Business, Marketing, and Finance</b> 7063 (OHS Course #) 13011200 (1 credit)	<b>Prerequisites:</b> None <b>Corequisites:</b> None <b>Recommended Prerequisites:</b> None <b>Recommended Corequisites:</b> None	
<b>Business Information Management I</b> 7050 (OHS Course #) 13011400 (1 credit)	<b>Prerequisites:</b> None <b>Corequisites:</b> None <b>Recommended Prerequisites:</b> Touch System Data Entry <b>Recommended Corequisites:</b> None	

Level 2

Course	Prerequisites   Corequisites	Career Clusters
<b>Accounting I</b> 7054 (OHS Course #) 13016600 (1 credit)	<b>Prerequisites:</b> None <b>Corequisites:</b> None <b>Recommended Prerequisites:</b> Principles of Business, Marketing, and Finance <b>Recommended Corequisites:</b> None	
<b>Entrepreneurship I*</b> 7049 (OHS Course #) 13011101 (1 credit)	<b>Prerequisites:</b> None <b>Corequisites:</b> None <b>Recommended Prerequisites:</b> Principles of Business, Marketing, and Finance <b>Recommended Corequisites:</b> None	

Level 3

Course	Prerequisites   Corequisites	Career Clusters
<b>Accounting II</b> 7055 (OHS Course #) 13016700 (1 credit)	<b>Prerequisites:</b> Accounting I <b>Corequisites:</b> None <b>Recommended Prerequisites:</b> None <b>Recommended Corequisites:</b> None	



For additional information on the **Business, Marketing, and Finance** career cluster, contact [cte@tea.texas.gov](mailto:cte@tea.texas.gov) or visit <https://tea.texas.gov/cte>



O'Donnell ISD does not discriminate on the basis of race, color, national origin, sex, or disability in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Superintendent | 806.428.3241. Further nondiscrimination information can be found at [Notification of Nondiscrimination in Career and Technical Education Programs](#).

Accounting and Financial Services